

UCCS GRADUATE SCHOOL RECRUITMENT

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WHAT WE DO

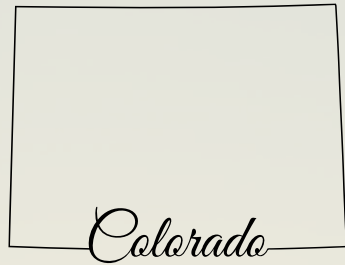
- Recruit for all UCCS graduate programs through on-the-ground recruiting (fairs and events) and digital communications (email marketing campaigns, social media, emails, etc).
- Work with students from the “Inquiry”/”Prospect” stage (where a student requests information or we meet them at a fair) to the “Applicant” stage (where students apply to the university).
- After students are admitted, we encourage students to accept their intent to enroll and to register for classes.
- During these various stages, Susan and Dee work with students to ensure their questions are answered and application issues are addressed.
- We also work to ensure students are being connect with departments for recruitment purposes and assist departments with recruitment efforts.

HOW PROGRAMS HELP WITH RECRUITMENT

- Programs can help with recruiting by:
 - Helping to answer student’s specific questions about the program (course content, specific areas of interest, etc.)
 - Reply to “Request for Information” contacts sent to the program weekly. (Standard responses are completely fine!)
 - Working in collaboration with Susan and Dee to plan events for on-campus students.

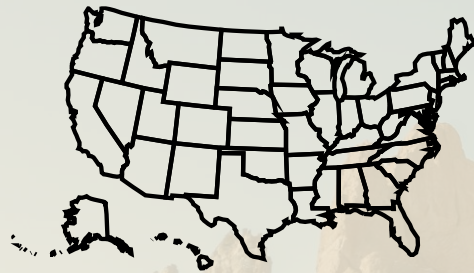
WHERE WE RECRUIT

Colorado



- Attend recruitment fairs for Colorado schools.
- Partner with local organizations for recruitment purposes.

Out of State



- Focus on WRGP Western Regional States
- States/Areas with large military populations.
- Attend recruiting fairs in a variety of U.S. States for many different industries (i.e. Engineering) and focuses (i.e. Diversity)

On Campus



- Hosts information sessions virtually and in-person for current UCCS students and other student related events.
- Attend on campus career and internship fairs hosted by colleges.
- On-campus marketing, such as commode chronicles and Mountain Lion Connect.

International



- Works in partnership with International Affairs to ensure smooth process for International Student Admissions and transition into matriculation.
- Assists international students with questions and concerns.
- Helps to process I-20 documents (Amy Shank).

HOW WE CAN HELP

- Classroom visits and presentations for UCCS classes
- Partner in planning on-campus events for current UCCS students
- Attend industry and focus related fairs (if able) to help recruit students for your programs
- Assist departments with recruitment communications and brainstorm recruitment efforts
- Post events to our social media accounts to help advertise for your events
- Plus SO. MUCH. MORE! **Email us if you have ideas or need help!**

